

BBRG Extends PCI-Compliant Wi-Fi to Restaurants Using SonicWALL



Customer Profile

Company: BRAVO | BRIO
Restaurant Group, Inc.

Industry: Restaurant

Country: United States

Employees: 8,700

Website: www.bbrg.com

Challenge

Deliver secure Wi-Fi services for
upscale restaurant customers

Solution

- SonicWALL Clean Wireless
- SonicWALL TZ Series
- SonicWALL SonicPoint-Ni

Benefits

- Clean Wireless environment verifies and protects all Wi-Fi traffic
- Flexible deployment
- Ease of administration

SonicWALL TZ series and SonicPoint devices enable Bravo | Brio Restaurant Group to rapidly deploy Clean Wireless

The Challenge: Wi-Fi services for Upscale Restaurant Customers

Previously, some of BBRG's restaurant banquet rooms were wired for Internet connectivity, but management wanted to provide wireless so that more guests could get online. BBRG would be one of the first in their industry tier to offer wireless services. To assist with the solution, BBRG turned to Cerdant, their experienced service provider.

"BBRG was a very good fit for the solutions we offer. They needed someone to manage their network, provide them with a WiFi solution for their guests and address many of their PCI requirements such as security monitoring and rogue access point detection," said Mike Johnson, president and CEO of Cerdant.

After comprehensive review of available solutions, BBRG selected a SonicWALL Clean Wireless solution for its 83 restaurants using SonicWALL TZ Unified Threat Management (UTM) firewalls and SonicWALL SonicPoint-Ni wireless access points.

"Our customers can now get work done or check personal messages during happy hour," said Kathleen Chugh, vice president of information technology at BBRG. "We recognized our restaurants could differentiate their offerings, drive banquet business revenue and improve customer service by providing Wi-Fi."

Hal Rundell, project manager at BBRG agrees: "SonicWALL was the best solution for us, both from a cost and reputation standpoint.



The Solution: SonicWALL Clean Wireless with TZ Series and SonicPoint-Ni

"We were able to get it implemented very quickly," continued Rundell. BBRG deployed SonicWALL Clean Wireless solutions, consisting of SonicWALL TZ firewalls and SonicPoint-Ni access points at 83 store locations over a four-week period with no issues.

The SonicWALL TZ series integrates features like Reassembly- Free Deep Packet Inspection (RFDPI), gateway anti-virus, anti-spyware, intrusion prevention, and Application Intelligence.

SonicWALL Clean Wireless makes deploying wireless networks (WLANs) secure, simple and cost-effective, by deeply inspecting and filtering all inbound and outbound traffic in real-time. SonicWALL SonicPoint-Ni Dual-Band access points integrate 802.11b/g/n management and enforcement features with Patented RFDPI technology to secure highly discreet Clean Wireless environments.

"Cerdant has been a great partner with us from implementation to the ongoing management of the devices," said Chugh. "They were instrumental in the roll-out of the devices during the install as well as the completion of the configurations."

The Result: Easily deployed, cost-effective secure wireless and PCI compliance

The Clean Wireless solution enabled BBRG to offer wireless access as a unique business differentiator easily and cost-effectively.

"From my perspective, we chose SonicWALL because we needed to ensure PCI compliance for our distributed network," said Chugh. "It's always about protecting cardholder data first and foremost. SonicWALL's Comprehensive Gateway Security Suite provides all the security features we need right at the perimeter."

BBRG was able to use a single SonicPoint device at each location to segment guest and business WLAN traffic and prevent any crossover of threats. In addition, they implemented a splash page that displays terms of usage and requires password authentication for log-on.

"SonicWALL gave us additional features for our investment," explained Chugh, "and freed up operating costs by simplifying

deployment. From a customer service perspective, we now can book parties that require or desire wireless connectivity in our restaurants, banquet rooms and bar areas."

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Kathleen Chugh,
Vice President of
Information Technology